

## PRSA Mid-Atlantic District Board Meeting Agenda

### Meeting Information:

<p><b>October 7, 2018, 8:30 a.m. – 9:30 a.m.</b> JW Marriott Room 502 Austin, Texas</p> <p><b>2018 Mid-Atlantic District Board Officers:</b> Chair: Andrew Ryan, APR Chair-Elect: David Reel, CAE Secretary: Jennifer Guild, APR Treasurer: Jen Bemisderfer, APR Immediate Past-Chair &amp; Nominating Committee Rep: Mitchell Marovitz, Ph.D., APR, Fellow PRSA</p>
--

### Meeting Attendees:

<p><b>District Leadership:</b></p> <ul style="list-style-type: none"> <li>- Andrew Ryan, APR</li> <li>- David Reel, CAE</li> <li>- Jennifer Guild, APR</li> <li>- Jen Bemisderfer, APR</li> <li>- Mitch Marovitz, Ph.D., APR, Fellow, PRSA</li> </ul>	<p><b>Hampton Roads Chapter:</b></p> <ul style="list-style-type: none"> <li>- Sally Kirby Hartman, APR</li> </ul>
<p><b>Blue Ridge Chapter:</b></p> <ul style="list-style-type: none"> <li>- Scott Ramsburg (rep)</li> <li>- Jen Ward</li> </ul>	<p><b>Maryland Chapter:</b></p> <ul style="list-style-type: none"> <li>- Claudia Ciolfi</li> </ul>
<p><b>Chesapeake Chapter:</b></p> <ul style="list-style-type: none"> <li>- Louise Hayman, APR, PRSA Fellow (rep)</li> <li>- Katie Sushko</li> </ul>	<p><b>National Capital Chapter:</b></p> <ul style="list-style-type: none"> <li>- Stacy Hope (rep)</li> <li>- Sabrina Kidwai, APR, CAE</li> </ul>
<p><b>Central Pennsylvania Chapter:</b></p> <ul style="list-style-type: none"> <li>- Lara Brenckle</li> <li>- Liz Smith, APR (rep)</li> </ul>	<p><b>Philadelphia Chapter:</b></p> <ul style="list-style-type: none"> <li>- Rosie Braude</li> </ul>
<p><b>Delaware Chapter:</b></p> <ul style="list-style-type: none"> <li>- Leon Tucker (rep)</li> <li>- Ken Grant</li> </ul>	<p><b>Richmond Chapter:</b></p> <ul style="list-style-type: none"> <li>- Cameron McPherson, APR</li> <li>- Judi Crenshaw, APR (rep)</li> </ul>
<p><b>PRSA National:</b></p> <ul style="list-style-type: none"> <li>- Mindy Hughes, APR, PRSA regional representative</li> </ul>	<p><b>Guests:</b></p>

### Key Discussions:

Topic	Discussion Points
Administration <i>Discussion Lead:</i> <i>David</i>	<ul style="list-style-type: none"> <li>• Roll Call</li> <li>• Attendance/Quorum</li> <li>• Treasurer's Report</li> <li>• Approval of September Minutes</li> </ul>
National Update <i>Discussion Lead:</i> <i>Mindy</i>	<ul style="list-style-type: none"> <li>• National update</li> </ul>
Business meeting: <i>Discussion Lead:</i> <i>David and Mitch</i>	<ul style="list-style-type: none"> <li>• Leadership Assembly recap</li> <li>• QuickStart update</li> <li>• 2019 slate of officers</li> </ul>
Chapter Updates <i>Discussion Lead:</i> <i>Roundtable</i>	<ul style="list-style-type: none"> <li>• <b>Blue Ridge</b></li> <li>• <b>Chesapeake</b></li> <li>• <b>Central Pennsylvania</b></li> <li>• <b>Delaware</b></li> <li>• <b>Hampton Roads</b></li> <li>• <b>Maryland</b></li> <li>• <b>National Capital Chapter</b></li> <li>• <b>Philadelphia</b></li> <li>• <b>Richmond</b></li> </ul>
Good of Group	Misc. Announcements and questions for the group

### Next Steps:

Task	Responsible	Due	Status
<b>APR BOOT CAMP – 2018</b>	LS	Apr.	Complete
<b>PRSA NOMINATING COMMITTEE</b>	MM	July	Complete
<b>MAD LEADERSHIP SUCCESSION PLANNING</b>	MM/AR/DR	Sept.	In Progress

<b>2019 MAD BOARD NOMINATIONS</b>	MM/AR	Sept.	In Progress
<b>LEADERSHIP RALLY</b>	DR	Oct.	On Track
<b>NATIONAL ASSEMBLY</b>	AR	Oct.	On Track
<b>MAD ANNUAL MEETING</b>	AR	Oct.	On Track
<b>MAD RECEPTION—INT’L CONFERENCE</b>	DR	Oct.	In Progress
<b>QUICK START—2019</b>	DR	Nov.	On Track

**Red** – Critical; **Yellow** – Caution; **Green** – On Track; **Blue** - Complete